

JAD

# Journal of Alzheimer's Disease

2016 Editorial Board Update

**Editor-in-Chief**  
George Perry

The logo features a stylized plant with green and blue leaves. The text "Journal of Alzheimer's Disease" is positioned to the right of the plant, with "Journal of" in a smaller font and "Alzheimer's Disease" in a larger, bold font. A horizontal line is drawn across the text, passing behind the plant.

# Journal of Alzheimer's Disease

- impact factor: **3.920** (Web of Science 2015)
- h-index: 77 (Web of Science)
- h-index: 85 (SCImago Journal Rank indicator)
- h5-index of 67 (Google Scholar)
- h5-median of 83 (Google Scholar)
  
- Abstracting/Indexing:  
Academic Source Complete, Biological Abstracts, BIOSIS Previews, CAB Abstracts, CAB Health, Chemical Abstracts Service (CAS), CSA Biological Sciences, CSA Illumina, CSA Illustrata Natural Sciences, CSA Neurosciences Abstracts, e-psyche database, EBSCO database, Embase, EMCare, Index Medicus, Journal Citation Reports/Science Edition, MEDLINE, Prous Science Integrity, PsycInfo, PubMed, PubsHub, Science Citation Index Expanded (SciSearch), Scopus, Ulrich's Periodicals Directory



	2010	2011	2012	2013	2014	2015
Received	710	797	817	932	1085	1180
Accepted	452	375	465	457	599	629

## Publishing Schedule: new issue every 2 weeks

### 2015

#### **Volume 43:**

Number 1, 2015  
Number 2, 2015  
Number 3, 2015  
Number 4, 2015

#### **Volume 44:**

Number 1, 2015  
Number 2, 2015  
Number 3, 2015 – **200<sup>th</sup> issue**  
Number 4, 2015

#### **Volume 45:**

Number 1, 2015  
Number 2, 2015  
Number 3, 2015  
Number 4, 2015

#### **Volume 46:**

Number 1, 2015  
Number 2, 2015  
Number 3, 2015  
Number 4, 2015

#### **Volume 47:**

Number 1, 2015  
Number 2, 2015  
Number 3, 2015  
Number 4, 2015

#### **Volume 48:**

Number 1, 2015  
Number 2, 2015  
Number 3, 2015  
Number 4, 2015  
Supplement 1, 2015

### 2016

#### **Volume 49:**

Number 1, 2016  
Number 2, 2016 – with Mini-Forum  
Number 3, 2016  
Number 4, 2016

#### **Volume 50:**

Number 1, 2016  
Number 2, 2016  
Number 3, 2016  
Number 4, 2016

#### **Volume 51:**

Number 1, 2016  
Number 2, 2016  
Number 3, 2016  
Number 4, 2016

#### **Volume 52:**

Number 1, 2016  
Number 2, 2016  
Number 3, 2016  
Number 4, 2016  
Supplement 1, 2016

#### **Volume 53:**

Number 1, 2016  
Number 2, 2016  
Number 3, 2016  
Number 4, 2016

Supplement 1, 2016

#### **Volume 54:**

Number 1, 2016  
Number 2, 2016  
Number 3, 2016  
Number 4, 2016

### 2017

#### **Volume 55:**

Number 4, 2017  
Number 3, 2017  
Number 2, 2017  
Number 1, 2017

#### **Volume 56:**

Number 4, 2017  
Number 3, 2017  
Number 2, 2017  
Number 1, 2017

#### **Volume 57:**

Number 4, 2017  
Number 3, 2017  
Number 2, 2017  
Number 1, 2017

#### **Volume 58:**

Number 4, 2017  
Number 3, 2017  
Number 2, 2017  
Number 1, 2017

#### **Volume 59:**

Number 4, 2017  
Number 3, 2017  
Number 2, 2017  
Number 1, 2017

#### **Volume 60:**

Number 4, 2017  
Number 3, 2017  
Number 2, 2017  
Number 1, 2017

## Recent special issues:

- Subjective Cognitive Impairment (Guest Editor: Andrea Tales, Frank Jessen, Christopher Butler, Gordon Wilcock, Judith Phillips, Tony Bayer)
- Volume 44:3 - Our 200th Issue!
- Mini-Forum "The Assessment of Dementia by the Latent Variable '  $\delta$  '" (Guest Editor: Donald Royall)
- Proceedings of the XI Convegno Nazionale Meeting (SINDEM 2016)
- Proceedings of the 2<sup>nd</sup> International Meeting of the Milan Center for Neuroscience (Neuromi 2016)

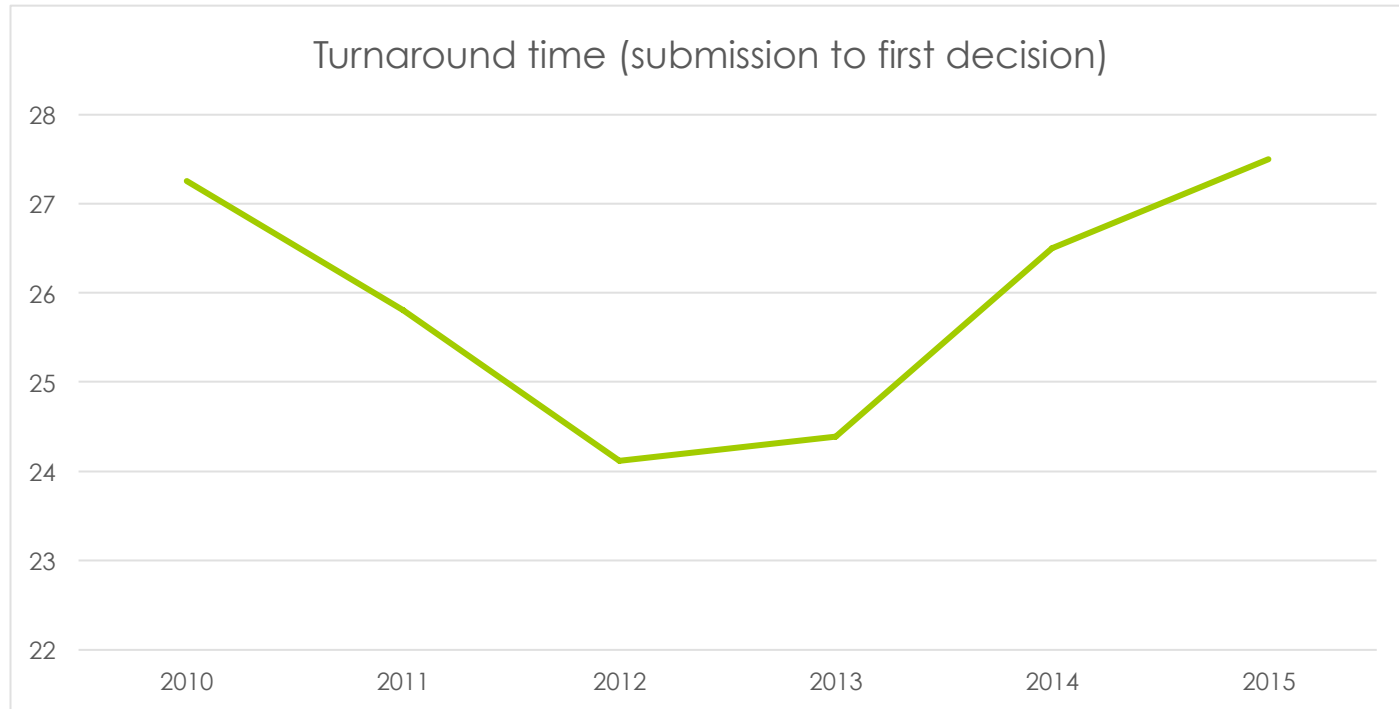
## Upcoming:

- Epidemiological Aspects of Subjective Cognitive Impairment and Mild Cognitive Impairment: Population-Based Data (Guest Editor: Roberto Monastero)
- Neurotransmitters and Alzheimer's Disease (Guest Editor: P. Hemachandra Reddy)
- Sphingolipids in Neurodegenerative Diseases (Guest Editors: Michelle Mielke and Pilar Martinez)
- Molecular Pathways in Aging and Neurodegeneration: Mechanisms and Therapeutics (Guest Editors: K.S. Jagannatha Rao, George Perry, YZ Zhu, Muralidhar Hegde, Thomas von Zglinicki, Miguel Perez-Pinzon)

## Ethics Section latest articles

Editor: Allyson Rosen, PhD

- **Ethics Review as a Catalyst for Progress** Rosen AC et al.
- **Is There More to Subjective Cognitive Impairment than Meets the Eye? A Perspective** Tales A et al.
- **Is There More to Subjective Cognitive Impairment than Meets the Eye? Obligations and Opportunities** Rosen AC
- **Is There More to Subjective Cognitive Impairment than Meets the Eye? Raising Awareness** Tales A et al.
- **Can We Do Better? Researchers' Experiences with Ethical Review Boards on Projects with Later Life as a Focus** Pachana NA et al.
- **Investigators' Perceptions of Research Oversight: Are Regulators Really Undermining Autonomy?** Lingler JH
- **Psychometric Properties of a Decisional Capacity Screening Tool for Individuals Contemplating Participation in Alzheimer's Disease Research** Seaman JB et al.
- **Different Diagnosis, Shared Vulnerabilities: The Value of Cross Disorder Validation of Capacity to Consent** Rosen AC and Weitlauf JC
- **False Positives, Outliers, and Other Considerations in Decisional Capacity Screening for Research Consent** Lingler JH et al.
- **Complementary and alternative medicine in the context of earlier diagnoses of Alzheimer's disease: Preparing the ethical response** Racine E et al.
- **The Online Environment: A Key Variable in the Ethical Response to Complementary and Alternative Medicine for Alzheimer's Disease** Robillard JM
- **Development of a Standardized Approach to Disclosing Amyloid Imaging Research Results in Mild Cognitive Impairment** Lingler JH et al.
- **Do Chinese Researchers Conduct Ethical Research and Use Ethics Committee Review in Clinical Trials of Anti-Dementia Drugs? An Analysis of Biomedical Publications Originating from China** Zeng L et al.
- **Approaches to Increasing Ethical Compliance in China with Drug Trial Standards of Practice** Rosenberg J
- **A Population Perspective on Ethical Compliance with Drug Trial Standards of Practice** Wang N et al.

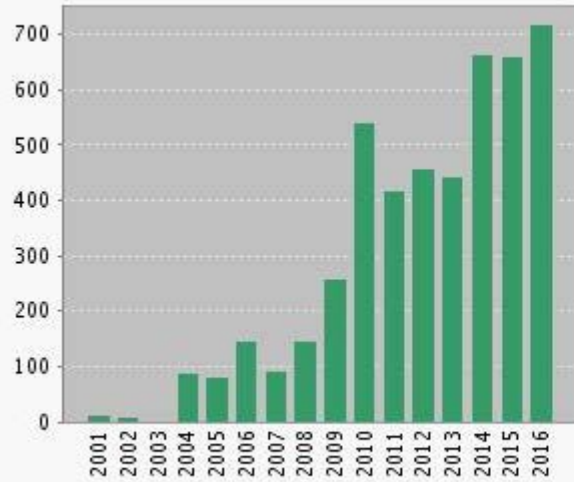


	2010	2011	2012	2013	2014	2015
<b>Average (days)</b>	28.5	26.5	24.8	24.8	28.1	27.5

Median turnaround time in 2015: 27 days  
 Average turnaround time (5-year period): 25.8 days

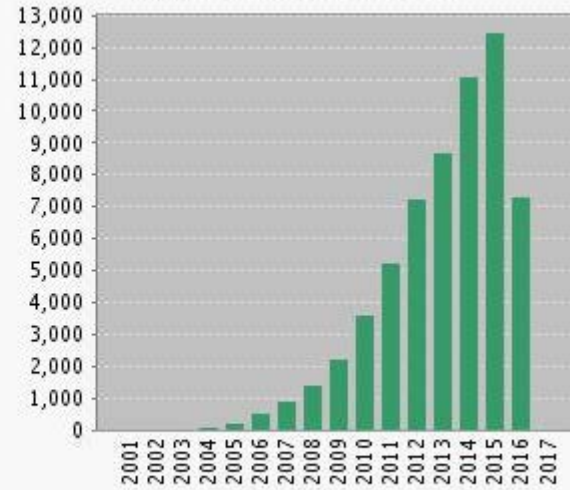


Published Items in Each Year



The latest 20 years are displayed.

Citations in Each Year



The latest 20 years are displayed.


### Top 10 journals citing JAD:

- PLOS ONE
- NEUROBIOL AGING
- CURR ALZHEIMER RES
- ALZHEIMERS DEMENT
- FRONT AGING NEUROSCI
- NEUROSCIENCE
- MOL NEUROBIOL
- SCI REP-UK
- NEUROBIOL DIS
- FRONT NEUROL

From JCR 2015



## Top 10 cited articles all time:

1. **Impaired insulin and insulin-like growth factor expression and signaling mechanisms in AD - is this type 3 diabetes?** de la Monte SM et al. (2005), Times Cited: **576**
2. **Identification of miRNA changes in Alzheimer's disease brain and CSF yields putative biomarkers and insights into disease pathways** Cogswell JP et al. (2008), Times Cited: **321**
3. **Insulin and insulin-like growth factor expression and function deteriorate with progression of AD: Link to brain reductions in acetylcholine** de la Monte SM et al. (2005), Times Cited: **264**
4. **Review of insulin and insulin-like growth factor expression, signaling, and malfunction in the central nervous system: Relevance to AD** de la Monte SM et al. (2005) Times Cited: **253**
5. **Detection of biomarkers with a multiplex quantitative proteomic platform in cerebrospinal fluid of patients with neurodegenerative disorders** Zhang J et al. (2006), Times Cited: **224**  
 (medal winner 2007)
6. **Curcumin interaction with copper and iron suggests one possible mechanism of action in AD animal models** Baum L and Ng A (2004), Times Cited: **219**
7. **Intracerebral streptozotocin model of type 3 diabetes: Relevance to sporadic** de la Monte SM et al. (2006), Times Cited: **213**
8. **Intranasal insulin administration dose-dependently modulates verbal memory and plasma amyloid-beta in memory-impaired older adults** Craft S et al. (2008), Times Cited: **190**
9. **Metals and AD** Adlard PA and Bush AI (2006), Times Cited: **186**
10. **PBT2 Rapidly Improves Cognition in Alzheimer's Disease: Additional Phase II Analyses** Bush AI et al. (2010), Times Cited: **170**

## Top 10 cited articles published in 2015:

1. **Tau Aggregation Inhibitor Therapy: An Exploratory Phase 2 Study in Mild or Moderate Alzheimer's Disease** Wischik CM et al. Times Cited: **30**
2. **Long-Acting Intranasal Insulin Detemir Improves Cognition for Adults with Mild Cognitive Impairment or Early-Stage Alzheimer's Disease** Dementia Craft S et al. Times Cited: **27**
3. **A Phase II Trial of Tideglusib in Alzheimer's Disease** Del Ser T et al. Times Cited: **26**
4. **2003-2013: A Decade of Body Mass Index, Alzheimer's Disease, and Dementia** Gustafson DR et al. Times Cited: **21**
5. **Brain Changes in Alzheimer's Disease Patients with Implanted Encapsulated Cells Releasing Nerve Growth Factor** Eriksson M et al. Times Cited: **15**
6. **Amyloid-beta 42/40 Cerebrospinal Fluid Concentration Ratio in the Diagnostics of Alzheimer's Disease: Validation of Two Novel Assays** Lewczuk P et al. Times Cited: **15**
7. **Efficacy and Adverse Effects of Ginkgo Biloba for Cognitive Impairment and Dementia: A Systematic Review and Meta-Analysis** Tan L et al. Times Cited: **15**
8. **Air Pollution and Children: Neural and Tight Junction Antibodies and Combustion Metals, the Role of Barrier Breakdown and Brain Immunity in Neurodegeneration** Calderon-Garciduenas L et al. Times Cited: **13**
9. **Bacterial Infection and Alzheimer's Disease: A Meta-Analysis** Eslick GD et al. Times Cited: **13**
10. **Prodromal Alzheimer's Disease Presenting as Cerebral Amyloid Angiopathy-Related Inflammation with Spontaneous Amyloid-Related Imaging Abnormalities and High Cerebrospinal Fluid Anti-A beta Autoantibodies** Boncoraglio GB et al. Times Cited: **11**

## Top 10 viewed articles in 2015:

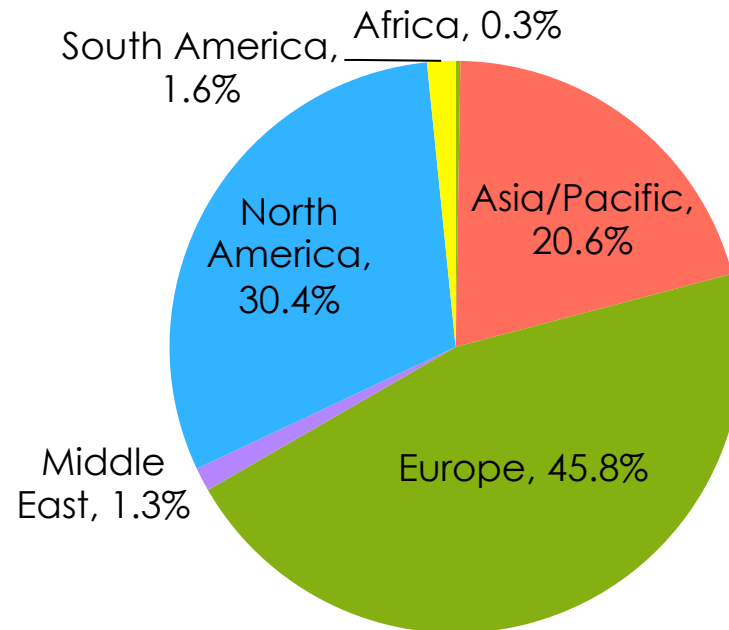
1. **Altered Sense of Humor in Dementia** Warren J et al.
2. **Stress, Meditation, and Alzheimer's Disease Prevention: Where The Evidence Stands** Khalsa DS
3. **Long-Acting Intranasal Insulin Detemir Improves Cognition for Adults with Mild Cognitive Impairment or Early-Stage Alzheimer's Disease Dementia** Craft S et al.
4. **Efficacy and Adverse Effects of Ginkgo Biloba for Cognitive Impairment and Dementia: A Systematic Review and Meta-Analysis** Tan L and Yu J-T et al.
5. **Protein Kinase Activity Decreases with Higher Braak Stages of Alzheimer's Disease Pathology** Rosenberger AFN et al.
6. **Efficacy and Safety of MMFS-01, a Synapse Density Enhancer, for Treating Cognitive Impairment in Elderly: A Randomized, Double-Blind, Placebo-Controlled Trial** Liu G et al.
7. **Chronic Aluminum Intake Causes Alzheimer's Disease: Applying Sir Austin Bradford Hill's Causality Criteria** Walton JR
8. **Quantitative Neuroimaging Software for Clinical Assessment of Hippocampal Volumes on MR Imaging** Raji CA et al.
9. **Gantenerumab: A Novel Human Anti-A $\beta$  Antibody Demonstrates Sustained Cerebral Amyloid- $\beta$  Binding and Elicits Cell-Mediated Removal of Human Amyloid- $\beta$**  Borhmann B et al.
10. **Aluminum Involvement in the Progression of Alzheimer's Disease** Walton JR

## Editorial board policy:

- Terms of new Associate Editors will begin January 1st of the following calendar year.
- Terms can be extended by one year by performing Acts of Service with a limit of two extensions in any give year. Once this limit has been reached, additional acts of service will be applied to the goal of Senior editorship for that year.
- To elevate to Senior Editor status, an Associate Editor must complete five (5) Acts of Service during a one-year period. Guest editing a Special Issue automatically qualifies the Associate Editor for Senior editorship in the subsequent year.
- Senior Editors are responsible for soliciting and handling review articles and, to maintain status as Senior Editor, must solicit at least two review articles per year as part of their five (5) Acts of Service.
- 75% of corresponding authors accept the Associate Editor invitation.



## Location of Editorial Board



### Top Reviewers in 2015

Jesus Avila, Amos Korczyn, Giulio Pasinetti, Thomas Shea,  
Massimo Tabaton, Wenzhang Wang

### Editors with the most Acts-of-Service in 2015

Daniela Galimberti (10), Carlo Abbate (8), Jason Brandt (8), Francesco Panza (8)

## Policies

### **Author Instructions:**

- Policy on the Use of Animals
- Policy on the Use of Human Subjects
- Policy on Ethics
- Financial Disclosure
- Compliance with Major Funding Agencies (including PubMed Central and NIH Public Access)

### ○ **Green Open Access Publishing in JAD (Self-Archiving)**

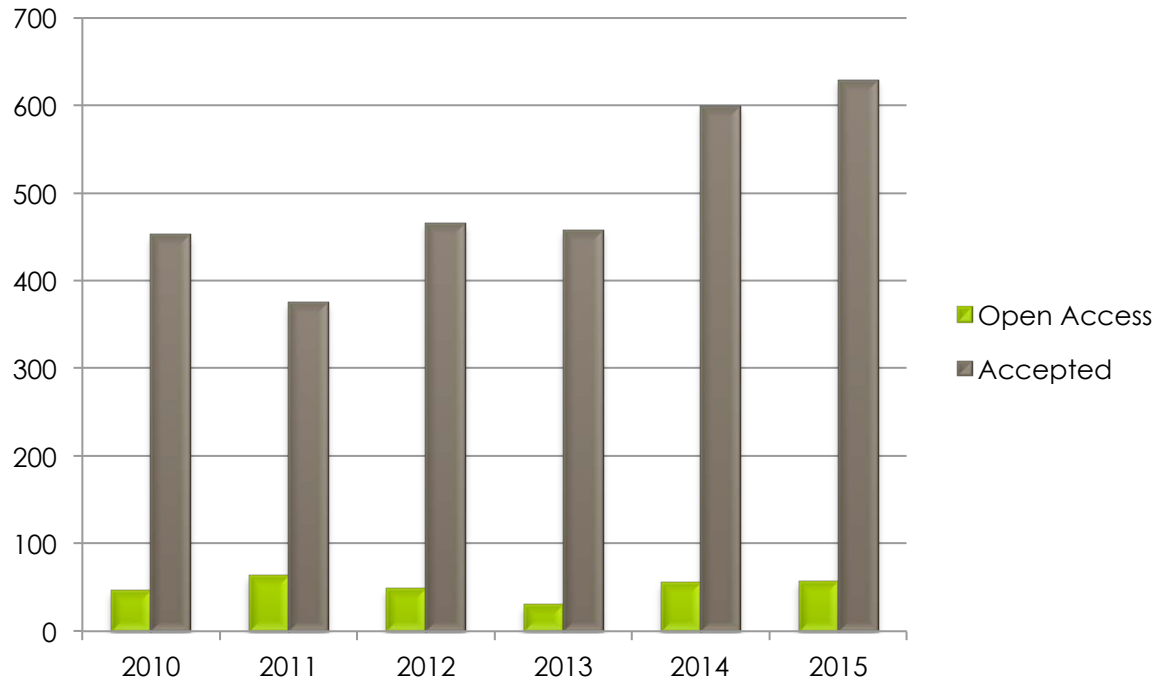
Authors may self-archive and post the final manuscript version on their own institution, company or funding agency repositories immediately upon acceptance. Authors that are funded by the NIH, Research Councils UK (RCUK) and Wellcome Trust are welcome to deposit their final manuscript version to PubMed Central with no embargo.

### ○ **Gold Open Access Publishing in JAD (Open Access Option EUR900 / \$1250)**

This option allows authors the choice of paying a fee to make their article publicly available on the journal's website immediately upon publication. Open Access articles will be deposited directly into PubMed Central by IOS Press.

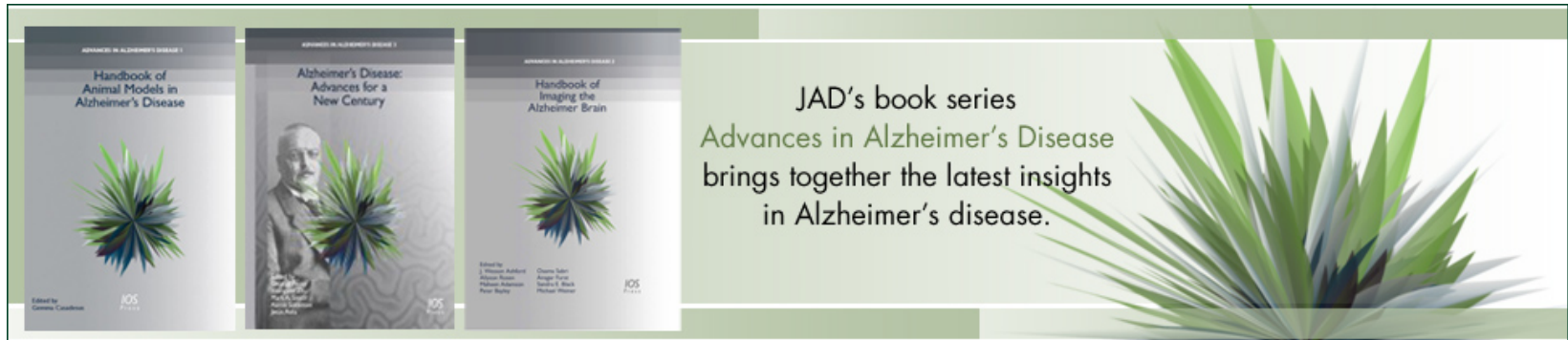
JAD is compliant to mandates by NIH, RCUK and Wellcome Trust.

## Optional Open Access:



	2010	2011	2012	2013	2014	2015
<b>Open Access</b>	46	63	48	30	55	57
<b>Total Articles</b>	452	375	465	457	599	629
<b>Percentage</b>	10%	17%*	10%	7%	9%	9%

\*2011: outlier due to 2 OA sponsored special issues

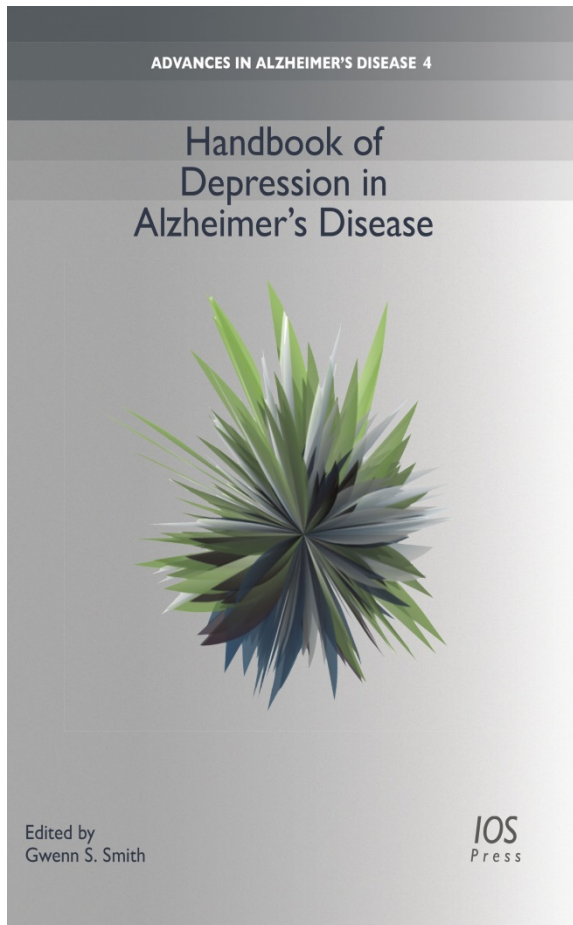


- Vol. 1. *Handbook of Animal models in Alzheimer's Disease*  
G. Casadesus (Ed.), 2011
- Vol. 2. *Handbook of Imaging The Alzheimer Brain*  
J.W. Ashford, A. Rosen, M. Adamson, P. Bayley, O. Sabri, A. Furst, S.E. Black, M. Weiner (Eds.), 2011
- Vol 3. *Alzheimer's Disease: Advances for a New Century*  
G. Perry, X. Zhu, M.A. Smith†, A. Sorensen, J. Avila (Eds.), 2013
- Vol. 4. *Handbook of Depression in Alzheimer's Disease*  
G.S. Smith (Ed.), 2015
- Vol. 5. *Handbook of Infectious Origin of Alzheimer's Disease*  
J. Miklossy (Ed.), 2016 COMING FALL 2016





## Newest book:



## Handbook of Depression in Alzheimer's Disease

Editor: G.S. Smith

July 2015, 396 pp., hardcover

Volume 4, Advances in  
Alzheimer's Disease

ISBN 978-1-61499-541-8 (print)

ISBN 978-1-61499-542-5 (online)

Price: US\$155 / €135 / £115

Conference discount: 25%

JAD Editor discount: 35%

Author discount: 50%

(contact [r.holst@iospress.nl](mailto:r.holst@iospress.nl) to order book with discount)

# JAD Facebook: 2,217 likes



**JAD**  
Journal of Alzheimer's Disease

**Journal of Alzheimer's Disease**  
Media/News/Publishing

Timeline About Photos Likes More

1,481 likes +4 this week  
Astrid Engelen and 2 other friends

2,615 post reach this week

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Reach up to 600,000 people near Amsterdam

**ABOUT**

- An international multidisciplinary journal
- <http://www.j-alz.com/>

**POSTS TO PAGE**

Living Well with Alzheimer's  
June 24 at 12:04pm

What the FAQ: Making the Diagnosis (Part 1). As always, special th...Continue Reading

Status Photo / Video Offer, Event +

What have you been up to?

**Journal of Alzheimer's Disease**  
Published by IOS Press 171 · 3 hrs ·

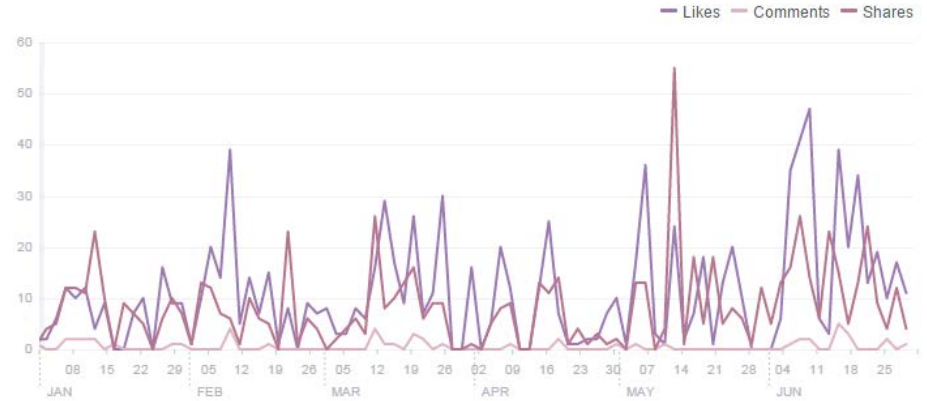
Contents JAD Volume 46, Number 4, 2015 now online!

**Journal of Alzheimer's Disease - Volume 46, issue 4 - Journals - IOS Press**

Searching for just a few words should be enough to get started. If you need to make more complex queries, use the tips below to guide you.

CONTENT.IOSPRESS.COM

Likes, Comments, and Shares  
These actions will help you reach more people.



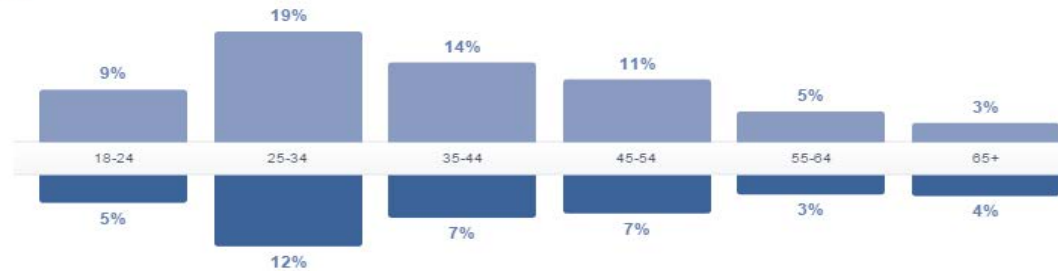
### The people who like your Page

Women

61% Your Fans

Men

38% Your Fans



# JAD Newsletter:



Journal of  
Alzheimer's Disease

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NEWSLETTER

## Alzheimer Award Winner 2016

The *Journal of Alzheimer's Disease* (JAD) is pleased to announce that Mark W. Bondi, PhD, ABPP/CN, Professor of Psychiatry at UC San Diego and Director of the Neuropsychological Assessment Unit at the VA San Diego Healthcare System, has been chosen as the recipient of the 2016 Alzheimer Award presented by the journal in recognition of his outstanding work on the development of a novel and promising method of staging preclinical Alzheimer's disease (AD) based on number of abnormal biomarkers that is predictive of progression to mild cognitive impairment (MCI) and AD.



The winning paper is "Subtle Cognitive Decline and Biomarker Staging in Preclinical Alzheimer's Disease" (*J Alzheimers Dis* 47, 231-242, 2015), which is freely available to all readers.

"By clearly defining 'subtle cognitive decline' via sensitive and reliable neuropsychological test scores, and by re-exploring timelines of biomarker and cognitive changes, we hope to improve diagnostic precision of preclinical AD and sharpen our ability to identify early signs associated with different neurobiological pathways to the diagnosis of AD," explained Dr. Bondi. "I would like to thank the article's lead author, Dr. Emily Edmonds, and the entire research team, whose work helped achieve these significant results. And I would like to thank the editors of the journal, who selected our paper among the hundreds published by the journal in 2015."

Each year, the Associate Editors of the journal select the best article from the previous year's volumes. The awardee is presented the Alzheimer Medal, a 3" bronze medal with the likeness of Alois Alzheimer and a cash prize of \$7500. This annual award is made possible by support from the Alzheimer's Research & Prevention Foundation and IOS Press, publisher of JAD.

"We are pleased to support JAD in presenting this well-deserved award. Dr. Bondi's work coincides with ours and we hope it will highlight the importance of early, non-pharma lifestyle interventions to prevent AD," remarked Dharma Singh Khalsa, MD, President/Medical Director of the Alzheimer's Research and Prevention Foundation and Clinical Associate Professor, Department of General Internal Medicine, Geriatrics and Integrative Medicine, University of New Mexico Health Sciences Center.



Journal of  
Alzheimer's Disease

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NEWSLETTER

## Volume 53, Number 3 / 2016 Available Online

**Review of the Evidence that Transcranial Electromagnetic Treatment will be a Safe and Effective Therapeutic Against Alzheimer's Disease - Openly Available**  
*Arendash, Gary W.*

**Outstanding Phenotypic Differences in the Profile of Amyloid- $\beta$  between Tg2576 and APP<sup>swe</sup>/PS1<sup>dE9</sup> Transgenic Mouse Models of Alzheimer's Disease - Openly Available**  
*Allué, José Antonio | Sarasa, Leticia | Izco, María | Pérez-Grijalba, Virginia | Fandos, Noelia | Pascual-Lucas, María | Oqueta, Samuel | Pesini, Pedro | Sarasa, Manuel*

**Non-Fibrillar Oligomeric Amyloid- $\beta$  within Synapses**  
*Pickett, Eleanor K. | Koffie, Robert M. | Wegmann, Susanne | Henstridge, Christopher M. | Herrmann, Abigail G. | Colom-Cadena, Martí | Lleo, Alberto | Kay, Kevin R. | Vaught, Melissa | Soberman, Roy | Walsh, Dominic M. | Hyman, Bradley T. | Spires-Jones, Tara L.*

**Uncovering the Neural Bases of Cognitive and Affective Empathy Deficits in Alzheimer's Disease and the Behavioral-Variant of Frontotemporal Dementia**  
*Demody, Nadene | Wong, Stephanie | Ahmed, Rebekah | Piguet, Olivier | Hodges, John R. | Irish, Muireann*

**Alterations in Phase-Related Prefrontal Activation During Cognitive Tasks and Nicotinic  $\alpha$ 4 $\beta$ 2 Receptor Availability in Alzheimer's Disease**  
*Oboshi, Yumi | Kikuchi, Mitsuru | Terada, Tatsuhiro | Yoshikawa, Etsuji | Bunai, Tomoyasu | Ouchi, Yasuomi*

[More Contents](#)

## Volume 53, Number 4 / 2016 Available Online

**A Bacterial Component to Alzheimer's-Type Dementia Seen via a Systems Biology Approach that Links Iron Dysregulation and Inflammagen Shedding to Disease**  
*Pretorius, Etheresia | Bester, Janette | Kell, Douglas B.*

**Mitochondrial Regulatory Pathways in the Pathogenesis of Alzheimer's Disease**  
*Adiele, Reginald C. | Adiele, Chiedukam A.*



HOME NEWS MULTIMEDIA MEETINGS PORTALS ABOUT

PUBLIC RELEASE: 2-AUG-2016

## Lower weight in late life may increase risk of Alzheimer's disease

*BWH/MGH study associates lower body mass index with greater deposits of Alzheimer's-associated amyloid plaques in the brains of older individuals*

MASSACHUSETTS GENERAL HOSPITAL



PRINT E-MAIL

Researchers at Brigham and Women's Hospital (BWH) and Massachusetts General Hospital (MGH) have found an association between lower weight and more extensive deposits of the Alzheimer's-associated protein beta-amyloid in the brains of cognitively normal older individuals. The association – reported in the *Journal of Alzheimer's Disease* – was seen in particular among individuals carrying the APOE4 gene variant, which is known to increase the risk of Alzheimer's.

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Aug 23, 2016

## News & Views

### Singing May Help Boost Memory in the Aging Brain

December 10, 2015 | By Health Editor

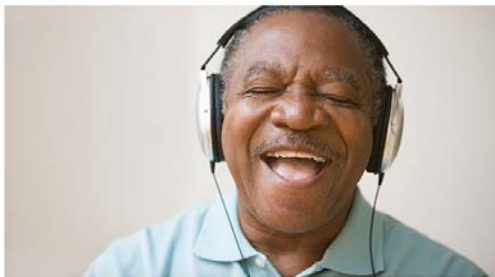


Photo: Getty Images

THURSDAY, Dec. 17, 2015 (HealthDay News) — Here's something to croon about: Singing can boost the brain function and mood of people with early stage dementia, Finnish researchers report.

The study included 89 people with mild to moderate dementia. For 10 weeks, they were either coached in singing, listened to familiar songs, or received standard care from their caregivers.

## Media coverage:

### Drinking coffee regularly can reduce the risk of Alzheimer's 'by boosting caffeine levels in the blood'

- **Volunteers who remained healthy had twice as much caffeine circulating than those who progressed to the early stages of dementia**
- **First direct evidence that coffee intake is associated with a reduced risk, or delayed onset, of dementia**

By PAT HAGAN FOR MAILONLINE

PUBLISHED: 11:37 GMT, 22 March 2012 | UPDATED: 11:37 GMT, 22 March 2012



View comments

Drinking coffee regularly can reduce the risk of Alzheimer's by keeping caffeine levels in the blood topped up, new research shows.

Scientists who tracked elderly patients over a four year period found those with the highest levels of the stimulant in their bloodstream at the start of the study were less likely to suffer the brain-wasting disease.



HOME ABOUT



Health

### Change in sense of humour 'a sign of impending dementia'

By Michelle Roberts  
Health editor, BBC News online

© 10 November 2015 | Health

Share



An increasingly warped sense of humour could be an early warning sign of impending dementia, say UK experts.

The University College London study involved patients with frontotemporal dementia, with the results appearing in the *Journal of Alzheimer's Disease*.

Questionnaires from the friends and family of the 48 patients revealed many had noticed a change in humour years before the dementia had been diagnosed.

This included laughing inappropriately at tragic events.

## Top 10 JAD Press Releases 2015

**Coffee Consumption Habits** Impact the Risk of Mild Cognitive Impairment: The Italian Longitudinal Study on Aging

Changes in **Humour** May Be an Early Sign of Dementia

Surprising Finding Provides More Support for Alzheimer's Being an **Autoimmune Disease**

**Green Tea Extract** and **Exercise** Hinder Progress of Alzheimer's Disease in Mice

First Evidence of Potential Efficacy of **Tau Aggregation Inhibitor Therapy** in Alzheimer's Disease

**Nasal Spray** with Insulin Equivalent Shows Promise as Treatment for Adults with Mild Cognitive Impairment, Alzheimer's Dementia

Study Disproves Link Between **Lyme Disease** and Alzheimer's

Adverse Side Effects of **Intranasal Detemir Insulin** in the SNIFF Trial

**Running** and **Walking** may Lower Alzheimer's Disease Risk

A **virtual reality brain training game** can detect mild cognitive impairment, a condition that often predates Alzheimer's disease

## Example Successful Press Release:

### “Dietary Supplementation of Walnuts Improves Memory Deficits and Learning Skills in Transgenic Mouse Model of Alzheimer's Disease” Chauhan et al.

Secured Coverage (48,858,838 total print, online & broadcast impressions):

#### Print Coverage:

- St. Louis Post-Dispatch
- The Columbus Dispatch
- The Times Picayune
- Albuquerque Journal
- Newsday
- The Boston Globe
- The Commercial Appeal
- The News Tribune
- Etc.

#### Radio:

- SmartBrief for Nutritionists
- ABC News Radio Online
- KRVN River Radio Online
- KTIC Rural Radio Online
- WAPI Radio Online
- KMBZ Kansas City Radio
- KIXI Radio Online
- KLIQ Radio Online

#### Webpages Coverage:

- Columbus News Team Online
- Messenger-Inquirer
- The Financial Express
- Help Me Out Doc
- Alzheimer's News Today
- The Columbus Dispatch
- Express UK Online
- The Boston Globe Online
- Express UK Online

- The Boston Globe Online
- The Economic Times
- News Medical Examiner
- West Hawaii Today
- Science Daily
- Times of India
- Huffington Post
- Washington Post
- Etc.

#### TV:

- KTRS-AM
- KVNU-AM (ABC)
- KSWB-SD Fox5
- KOAT-ABQ ABC Action 7 News
- WTXF – PHI Fox 29 News at Noon
- WWSB ABC 7 News at Noon, Tampa, FL
- WXIX – TV Channel 19, Cincinnati, OH

#### Press Release Pick-Up:

- The press release has been picked-up by 219 websites, with a potential audience of 70,818,000.

#### Social Mentions:

- 499 Twitter mentions
- 301 Facebook mentions
- 18 blog posts
- 1 forum post
- Largely driven by the Huffington Post and Washington Post articles.



#### Walnuts May Help Protect Against Finds

The Huffington Post | by Shelby Omling | Updated: 10/23/2014 12:39 pm EDT



For those looking to combat Alzheimer's, a new animal study is shedding light on a snack that may reduce the risk and even help prevent the disease: walnuts.



# Improved website:

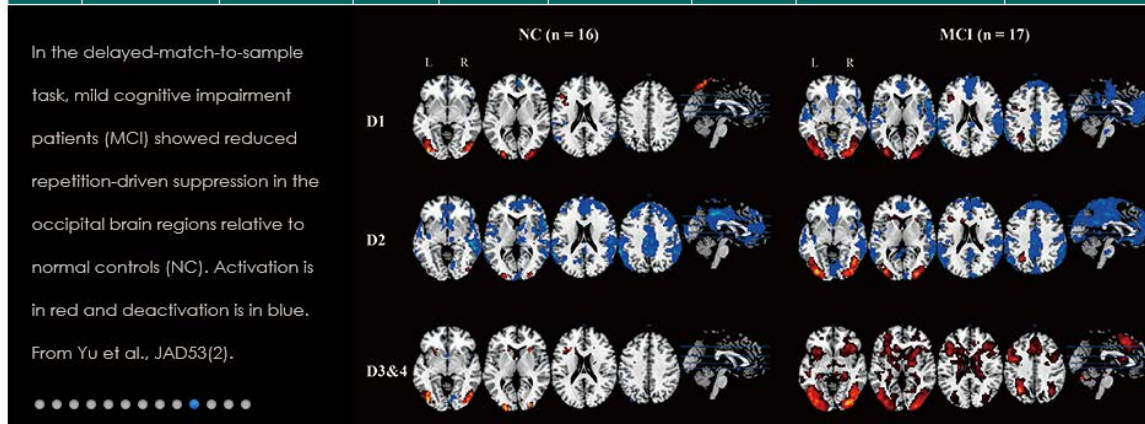


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### News

- Is It Really Safe Living Alone with Dementia?**
  - Artistic skills emerge as dementia progresses**
  - Deep Brain Stimulation continues to show promise for patients with mild Alzheimer's disease**
- [VIEW MORE »](#)

### Editor's Pick

Cerebral Arterial Occlusion Did Not Promote the Prevalence of Cerebral Amyloid Angiopathy.

### Latest Articles

- The Role of Capillaries in the Lesser Ailments of Old Age and in Alzheimer's Disease and Vascular Dementia: The Potential of Pro-Therapeutic Angiogenesis**
  - Inflammation, Antiinflammatory Agents, and Alzheimer's Disease: The Last 22 Years**
  - A Phase II Study of Fornix Deep Brain Stimulation in Mild Alzheimer's Disease**
  - Evaluation of Neuropathological Effects of a High-Fat Diet in a Presymptomatic Alzheimer's Disease Stage in APP/PS1 Mice**
- [VIEW MORE »](#)

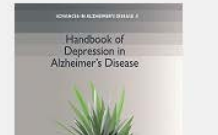
### Most Popular Articles

Subtle Cognitive Decline and Biomarker Staging in Preclinical Alzheimer's Disease

### CURRENT ISSUE



### BOOKS



## Website Features:

### **Blog**

- Invite Experts to write Blogs on relevant, topical issues or urgent questions
- Community interaction
- Latest Blogs by Ruth Itzhaki, Giulio Pasinetti and Paula Moreira

### **Editor's Pick**

- A recommendation of new high-profile articles as selected by the Editor-in-Chief

### **Most Popular Articles**

- See what your community is most interested in reading today

### **AD Funding Analyzer**

- A helpful tool to look for funding trends and to see which investigators in which countries have been the most successful in obtaining funding for a given area of AD research

### **In Development**

- The JAD community have selected the 50 "game-changing" articles 2006-2015
- Eligible articles were not necessarily most highly cited: e.g. no reviews; must impart significant new knowledge.
- Target production of a special issue & e-Book w/ moderated community discussion & reviews

### **Meta-objectives**

- Draw readers to the new JAD web platform
- Help make it a place they will visit every week
- Bring ten years of key AD research developments together in one place and discuss in community



*The Journal of Alzheimer's Disease*

2016

ALZHEIMER AWARD

**Mark Bondi, Ph.D.**

*for his article*

“Subtle Cognitive Decline and Biomarker Staging in Preclinical Alzheimer’s Disease”

*Journal of Alzheimer's Disease* 47(1), 231-242, 2015

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Press

The logo for the Journal of Alzheimer's Disease features a stylized plant with green and blue leaves. The text "Journal of" is in a smaller, grey font, and "Alzheimer's Disease" is in a larger, bold, green font. A horizontal line runs through the middle of the text, passing behind the plant.

Journal of **Alzheimer's Disease**

**Thank you for your attention**

**Any questions?**

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